

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE:**

**RONALD L. LONG  
NAMED PRESIDENT AND CEO OF FIRST NATIONAL BANK IN HOWELL**

W. Rickard Scofield, Chairman of FNBH Bancorp, Inc. and First National Bank in Howell announced that the Board of Directors has appointed Ronald L. Long as President and Chief Executive Officer of FNBH Bancorp and First National Bank.

Prior to his appointment at First National Bank, Long spent 18 years with Independent Bank Corporation where he served in various capacities including Controller, Senior Business Development Officer, and President & CEO of Independent Bank East Michigan. Prior to banking, Long worked in Public Accounting for both Ernst & Young and Crowe Chizek.

“Ron is a seasoned bank executive with a diverse skill set that includes extensive leadership, accounting, and business development experience. He’s a career banker who understands the Michigan marketplace and what it takes to succeed as a community bank,” said Scofield. “We’re honored to have Ron and his family join both the Bank and Livingston County.”

Long, a Michigan native, received a Bachelor of Arts degree in Accounting from Michigan State University and has achieved the professional designation of Certified Public Accountant (CPA).

First National Bank is a full-service bank offering retail, commercial services, and investment management. Proud of its historic past and innovative future, First National Bank invites you to bank with a community leader where local decisions and a commitment to the people and communities of Livingston County matter the most. The Company’s stock is traded on the NASDAQ Bulletin Board (FNHM) and can be purchased by calling Howe Barnes Hoefer & Arnett, at (800)800-4693, Monroe Securities Inc., at (800)766-5560, Stifel, Nicolaus & Co., Inc. at (800)676-0477, or Hill, Thompson, Magid & Co., Inc. at (866)291-6316.

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